



**MILLENNIUM CITIES INITIATIVE (MCI)**  
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY



**VALE COLUMBIA CENTER**  
ON SUSTAINABLE INTERNATIONAL INVESTMENT  
A JOINT CENTER OF COLUMBIA LAW SCHOOL AND  
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY



## **PROGRAMME**

# **MILLENNIUM CITIES INVESTMENT DAY**

**LONDON, 9 AND 10 DECEMBER 2008**

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**Media partner: Kenya London News**



**The Millennium Cities Initiative (MCI)  
The Earth Institute at Columbia University**

The Millennium Cities Initiative is a project of The Earth Institute at Columbia University, directed by Professor Jeffrey D. Sachs. It was established in early 2006 to help sub-Saharan African cities achieve the Millennium Development Goals (MDGs). As part of this effort, MCI helps the Cities to create employment, stimulate enterprise development and foster economic growth, especially by stimulating domestic and foreign investment, to eradicate extreme poverty – the first and most fundamental MDG. For more information, see: <http://www.earth.columbia.edu/mci>.

**The Vale Columbia Center on Sustainable International Investment  
Columbia Law School and The Earth Institute at Columbia University**

The Vale Columbia Center on Sustainable International Investment promotes learning, teaching, policy-oriented research, and practical work within the area of foreign direct investment, paying special attention to the sustainable development dimension of this investment. It is a joint program of Columbia Law School and The Earth Institute at Columbia University. For more information, see: <http://www.vcc.columbia.edu>.

**KPMG**

The 137,000 people within KPMG member firms worldwide provide a range of professional services that help clients to meet challenges and respond to opportunities. The firm provides audit, tax and advisory services, delivering a globally consistent set of multidisciplinary financial and accounting skills and capabilities based on deep industry knowledge. Global capability and consistency are central to the way KPMG works. By providing global organizations with the same quality of service and behavior around the world, the firm can work with them wherever they choose to operate. The focus on global industries helps KPMG people to develop a rich understanding of clients' businesses and the insight, skills and resources required to address industry-specific issues and opportunities. KPMG's history spans three centuries and features a number of high-profile mergers, leading to the merger of Peat Marwick international and Klynveld Main Goerdeler, and their individual member firms, in 1987. Today, KPMG is a truly global organization, with operations in more than 143 territories. For more information, see: [www.kpmg.com](http://www.kpmg.com).

**DLA Piper**

DLA Piper is the world's largest legal services provider, with 3,700 lawyers in 28 countries and 67 offices throughout the US, Europe, Asia and the Middle East. DLA Piper's leading practices include corporate, finance, human resources, litigation, real estate, regulatory and legislative, tax, and technology, media and communications. DLA Piper represents more clients in a broader range of geographies and practice disciplines than virtually any other law firm in the world. Its global involvement extends across Africa through DLA Piper Group, an alliance of legal practices that includes firms in Egypt, Ghana, South Africa, Tanzania and Zambia. Throughout the world, DLA Piper's client commitment is also its brand – everything matters when it comes to the way DLA Piper lawyers serve and interact with their clients. For more information about DLA Piper, please visit [www.dlapiper.com](http://www.dlapiper.com).

## **Background**

MCI is concentrating on research and policy analysis impacting foreign direct investment (FDI) and aims to engender a climate in which foreign investment can thrive, thereby creating employment, stimulating domestic enterprise development and fostering economic growth.

This work is being complemented by identifying, with the assistance of KPMG, US law firms, UNIDO and others, concrete and commercially viable investment opportunities in the cities to attract more local and foreign direct investment. Building on the interventions of the MVP aimed at aiding farmers, the MCI also seeks to strengthen the farm-to-market linkages between the countryside and these secondary cities. In addition, the MCI is helping the Millennium Cities to carry out needs assessments in a wide array of social sectors, the data from which will enable the Millennium Cities to generate integrated City Development Strategies that are explicitly predicated on achieving the MDGs. The role of the private sector is crucial in achieving sustainable development in these cities.

The special purpose of the Millennium Cities Day in London is to bring to the attention of investors commercially viable investment opportunities and inform about the investment environment in the following cities/countries: Kumasi, Ghana; Blantyre, Malawi; Kisumu, Kenya; and Akure, Nigeria. A delegation from Mekelle, Ethiopia will also attend the meeting and will be available for consultations.

The mayors and ministers from each city/country will showcase investment opportunities in important sectors of interest to international investors, such as agriculture, agro-processing, tourism, construction or light manufacturing, and will share thoughts and ideas on such areas of common concern as the investment environment, attraction and facilitation of investors.

## **DAY 1, 9 December 2008**

**Venue:** KPMG, 8 Salisbury Square, London EJ4Y 8BB

**18:30 - 20:30**

**Evening reception with**

**Professor Jeffrey D. Sachs**, Director, The Earth Institute at Columbia University, Special Adviser to the Secretary General United Nations, and Co-Founder of Millennium Promise

**Kandeh K. Yumkella**, Director-General, United Nations Industrial development Organization (UNIDO) will also attend.

Cocktails and hors d'oeuvres will be served.

This evening event is graciously hosted by **Lord Michael Hastings**, International Director for Corporate Citizenship, KPMG International.

## DAY 2, 10 December 2008

**Venue:** London Marriot Hotel, Grosvenor Square, London W1K 6JP

**08:00 Registration and Coffee**

**08:30 Opening**

**Nigel Knowles**, Joint CEO, DLA Piper

**Michael Hastings, Lord Hastings of Scarisbrick CBE**, Director, Corporate Citizenship, KPMG International

**Jeffrey D. Sachs**, Director, The Earth Institute at Columbia University

**09:15 Investment Session 1**

**“Investment in Blantyre, Malawi – Opportunities and Challenges”**

**Chair: David Reifman**, Partner, DLA Piper

**Panelists:**

**Francis Moto**, Malawi High Commissioner to the United Kingdom

**Sussana Mjuweni**, Investment Promotion Manager, Malawi Investment Promotion Agency

**Sanmit Ahuja**, Chief Executive Officer, ETI Dynamics, London

**10:30 Coffee Break**

**11:00 Investment Session 2**

**“Investment in Kisumu, Kenya – Opportunities and Challenges”**

**Chair: Sanjay Thakkar**, Partner, KPMG Europe

**Panelists:**

**Wycliff Ambetsa Oparanya**, Minister for Planning, National Development and Vision 2030, Kenya

**Edward Sambili**, Permanent Secretary, Ministry for Planning, National Development and Vision 2030, Kenya

**Samuel Okello**, Mayor, Kisumu

**Calvin Burgess**, CEO, Dominion Farms Ltd., Guthrie, Oklahoma, United States

**Munira Gilani**, Business owner, Kisumu, Kenya

**12:15 Lunch**

Lunch speaker: **Kandeh K. Yumkella**, Director-General, UNIDO

**Remarks**

**John McArthur**, CEO, Millennium Promise

**Tsegay Berhe**, President, Regional State of Tigray, Ethiopia

**Baba Jibrin Adamu**, Special Advisor on ICT to the Governor, Kaduna State, Nigeria

**13:45 Investment Session 3**

**“Investment in Kumasi, Ghana – Opportunities and Challenges”**

**Chair:**

**Karl P. Sauvart**, Co-Director, Millennium Cities Initiative, and Executive Director, Vale Columbia Center on Sustainable International Investment

**Panelists:**

**Abenaa Akuamo-Boateng**, Representative, Chief Executive, Kumasi Metropolitan Assembly

**Ekua Hayfron-Benjamin, Lawyer**, Reindorf Chambers (DLA Piper), Ghana

**Joe Winful**, Senior Partner, KPMG in Ghana

**Gert-Jan Antvelink**, Partner, KPMG Netherlands

**15:00 Coffee break**

**15:30 Investment Session 4**

**“Investment in Akure (State of Ondo), Nigeria – Opportunities and Challenges”**

**Chair:**

**Joerg Simon**, Senior Investment Advisor, Millennium Cities Initiative

**Panelists:**

**Olusegun Agagu**, Governor, State of Ondo, Nigeria

**Jimoh Ibrahim**, Chairman, Global Fleet Group of Companies, Nigeria

**Femi Adekanye**, Industrialist, State of Ondo, Nigeria

**Dapo Okubadejo**, Partner, KPMG Nigeria

**16:45 Closing Remarks**

**Karl P. Sauvart**, Co-Director, Millennium Cities Initiative, and Executive Director, Vale Columbia Center on Sustainable International Investment

**17:00 Concurrent Business Consulting Sessions**

1. Kumasi, Ghana
2. Blantyre, Malawi
3. Kisumu, Kenya
4. Akure, Nigeria
5. Mekelle, Ethiopia (A delegation from Mekelle/Ethiopia attended the Day as observer.)
6. Kaduna, Nigeria (A delegation from Kaduna/Nigeria attended the Day as observer.)

In six break-out rooms direct bilateral business consulting took place between city/government officials and business representatives. The participants had a choice which session to attend.

In case you have any additional questions regarding the event, please contact Joerg Simon, Senior Investment Adviser, MCI, by phone at +49-711-604294 or e-mail at [jks2149@columbia.edu](mailto:jks2149@columbia.edu). You can also contact MCI's Secretariat by phone at +1-646-884-7418.