Investing in the United States

Is the US Ready for FDI from China?

Edited by Karl P. Sauvant, Executive Director, Vale Columbia Center on Sustainable International Investment (a joint center of Columbia Law School and The Earth Institute) at Columbia University, US

Foreword by Carla A. Hills Preface by Karl P. Sauvant

This essential book analyzes the regulatory and operational challenges that foreign direct investors face in the United States, as well as the ways in which these challenges can be overcome.

Firms from emerging markets, particularly China, are increasingly investing in the US - the world's most important and sophisticated national market. This path-breaking book addresses why investors need to be familiar with the issues they are facing. The topics explored include the national and international regulatory framework governing FDI in the US which has changed considerably in light of recent laws and regulations; how to navigate the various groups that influence policies in Washington D.C. (especially as far as China is concerned); and dealing with the 'liability of foreignness' that every foreign investor faces and needs to address successfully.

Written by leading experts in their respective fields, academics and others interested in the various challenges associated with investing in the US – and particularly the foreign direct investment relationship between China and the US – will find this book invaluable. Executives of multinational enterprises wanting to learn more about the challenges involved should also not be without this important book.

Contributors include: L. Eden, D.N. Fagan, T. Frye, S. Globerman, M. Kantor, C.J. Milhaupt, S.R. Miller, K.P. Sauvant, P.M. Pinto, D. Shapiro

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