

Foreign Direct Investments from Emerging Markets The Challenges Ahead edited by Karl P. Sauvant and Geraldine McAllister with Wolfgang A. Maschek



understand these issues.

Foreign direct investment from emerging markets is an increasingly important phenomenon; firms from developed countries alone no longer undertake this activity. Foreign Direct Investment from Emerging Markets provides the latest scholarship on this subject from eminent contributors from around the world. This volume demonstrates the importance of rigorous analysis to understand the dilemmas, the controversies, the disputes, and the policy issues that need to be considered in connection with this new phenomenon. In the wake of the financial crisis, it is more critical than ever for those involved in FDI research and policy to



Foreword by Emerson de Almeida, Xiongwen Lu, Ajit Rangnekar, and David M. Schizer

Preface by Theodore H. Moran — Acknowledgments — List of Contributors

Foreign Direct Investment by Emerging Market Multinational

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"More and more firms from emerging markets are becoming multinational enterprises. Their managers need to understand not only the managerial challenges involved and the importance of community relations, but also the policy challenges and the global context in which they are expanding. This volume provides them with an excellent overview of the issues involved." -
Roger Agnelli, President and CEO, Vale

"A timely book on an important topic: the rise of multinationals from emerging economies. The book covers both theory and public policy implications of emerging MNEs, from both home and host country perspectives, together with case studies of emerging multinationals from the BRICs (Brazil, Russia, India and China). A valuable contribution to a new and growing literature." --Lorraine Eden, Professor of Management and Mays Research Fellow at Texas A&M University

"A very welcome addition to a better understanding of developing country multinational firms, a topic that is likely to change the field of international business. The contributions by some of the key thought leaders and their critical stance will likely generate debate in years to come." -- Alvaro Cuervo-Cazurra, Associate Professor, Sonoco International Business Department, Moore School of Business, University of South Carolina

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