



**VALE COLUMBIA CENTER**  
ON SUSTAINABLE INTERNATIONAL INVESTMENT  
A JOINT CENTER OF COLUMBIA LAW SCHOOL AND  
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY

# **Foreign Investment, Multinational Enterprises and the Media**

**Columbia University, Jerome Greene Annex (Law School)  
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## **Biographies**

**Vale Columbia Center on Sustainable International Investment  
Columbia Law School/The Earth Institute**

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The Vale Columbia Center on Sustainable International Investment promotes learning, teaching, policy-oriented research, and practical work within the area of foreign direct investment (FDI), paying special attention to the sustainable development dimension of this investment. It is a joint center of Columbia Law School and The Earth Institute. For more information, see: [www.vcc.columbia.edu](http://www.vcc.columbia.edu).

**José E. Alvarez**, Herbert and Rose Rubin Professor of International Law at New York University Law School

José Alvarez is a graduate from Magdalen College, University of Oxford and Harvard Law School. He was law clerk to Judge Thomas Gibbs Gee, U.S. Court of Appeals for the Fifth Circuit, and was in private practice at Shea & Gardner. Formerly attorney-adviser at the U.S. Department of State, Office of the Legal Adviser, he has also held appointments at Columbia University Law School, Georgetown University Law Center, George Washington University Law School and the University of Michigan Law School. He has been an International Affairs Fellow at the Council on Foreign Relations, where he is a member, and served on the Board of Editors of the *American Journal of International Law* and the *Journal of International Criminal Justice*. He has been a member of the Department of State Advisory Committee on International Law. His principal areas of publishing and teaching are international law, especially international organizations, international tribunals, war crimes, international legal theory, and foreign investment.

**John Cantwell**, Professor of International Business at Rutgers University

John Cantwell was previously Professor of International Economics at the University of Reading, UK, and he has also been a Visiting Professor at the Universities of Rome, Toulouse, and Vienna. His research focuses on technological innovation and multinational corporations. He was a pioneer in the field of multinational companies and international technology creation, beyond merely international technology transfer. He has been Program Chair of the Academy of International Business (AIB), President of the European International Business Academy (EIBA), and he is an elected AIB Fellow and EIBA Fellow. He has published eleven books, over 55 articles in refereed academic journals, and over 70 chapters in edited collections. He is the Editor-in-Chief elect of the *Journal of International Business Studies*, the leading international journal in the field of international business.

**Ken Davies**, Senior Staff Associate, Vale Columbia Center on Sustainable International Investment.

Ken Davies has a BA in Chinese Studies and Sociology from the University of Leeds and a BSc in Economics from the University of London. He has been Head of Global Relations in the Investment Division of the OECD, where he produced investment policy reviews of China, India and Russia. Before that, he was Chief Economist for Asia at the Economist Intelligence Unit (EIU) in Hong Kong, having written and edited Special Reports, Country Reports, Country Forecasts and Country Risk Service Reports on China and other Asian economies for the EIU in London. The main focus of his recent work is on building capacity in developing country governments through experience sharing to promote sustainable investment for development.

**Guy de Jonquières**, Senior Fellow at the European Centre for International Political Economy

Guy de Jonquières previously worked for *The Financial Times*, where his assignments included postings as a staff correspondent in Paris, Washington, New York, Saigon and Brussels, Information Technology Industries Editor, International Business Editor, World Trade Editor and Chief Asia Commentator and Columnist, based in Hong Kong. Among his special projects during his 39-year career were in-depth coverage of the development of the Single European Market, the multinationalization of Japan's export industries and US telecommunications reform. Now based in London, he continues to write and speak regularly on international economic affairs.

**John M. Kline**, Professor of International Business Diplomacy in the Walsh School of Foreign Service, Georgetown University

John Kline is the past Director of the Master of Science in Foreign Service Program and the Karl F. Landegger Program in International Business Diplomacy. His teaching focuses on international business-government relations, international investment strategies and negotiations, and international business ethics. Other than his textbook, *Ethics for International Business: Decision-Making in a Global Political Economy*, he is the author of three books as well as numerous scholarly articles and chapters in co-authored and edited books. Prior to joining the Georgetown faculty, he was Director of International Economic Policy at the National Association of Manufacturers. He received a doctorate in political science from The George Washington University and holds a masters degree from The Johns Hopkins University School of Advanced International Studies. He serves as a consultant to private multinational corporations and various international organizations. Recent projects include a comparative analysis for UNCTAD on foreign investment policy promoting small and medium-sized enterprises (SMEs) in Malaysia and Singapore, and electricity infrastructure in Chile and New Zealand.

**Katarina Kuai**, Program Officer for Training and Capacity Building, focusing on training and capacity building in Asia-Pacific and Central Asia and the Caucasus, Revenue Watch Institute

Before joining the Revenue Watch Institute, Katarina Kuai worked at the United Nations in NY as well as field missions in Afghanistan and Indonesia. While at the Office of the UN High Commissioner for Human Rights, she worked on rights-based approaches to development. She has also worked for UNDP, conducting policy research and development in various areas including South-South cooperation, civil society partnerships and indigenous peoples' issues. She is leading RWI's related work in Afghanistan and has a special interest in conflict-resource linkages, China-Africa trade and investment, and the impact and behavior of state-owned energy companies. She holds a Masters in International Relations from Yale University's Jackson Institute for Global Affairs in conflict, human rights and sovereignty issues and a BA from New School University combining course work in fine arts, medicine and political philosophy.

**Susan Maples**, Associate Research Scholar, Vale Columbia Center on Sustainable International Investment

Susan Maples' research consists primarily of comparative analysis of extractive industry contracts and legal regimes from a human rights and sustainable development perspective. She was the co-author of the recent Revenue Watch Institute publication *Contracts Confidential: Ending Secret Deals in the Extractive Industries*. Current research includes a survey of parliamentary access and influence in extractive industry contracting and research on contract clauses, legal structures, and political processes that promote sustainable development. Maples has conducted field research, training and project work in Azerbaijan, Bolivia, Cameroon, the Democratic Republic of Congo, Ecuador, Georgia, Ghana, Liberia, Mexico, Nigeria, Peru, Sierra Leone, South Africa, Tanzania, Timor-Leste, and Turkey.

**Ram Mudambi**, Professor and Perelman Senior Research Fellow of Strategic Management, Temple University

Ram Mudambi teaches the capstone Strategic Management course as well as International Business at the MBA and Executive MBA levels. His current research focuses on technology and innovation management, studying both multinational as well as entrepreneurial firms. He has published over 60 refereed journal articles and 6 books. Prior to joining Temple University, he taught at Case Western Reserve University in Cleveland, Ohio and the University of North Carolina in Chapel Hill. He taught in Europe for seven years at the University of Buckingham and the University of Reading. He completed his Masters degree at the London School of Economics and Political Science, England and his Ph.D. at Cornell University.

**Lilach Nachum**, Professor of International Business and Management, Baruch College, City University New York

Lilach Nachum's major professional interests and expertise are the theory of the MNE and the distinctiveness of these firms as an organizational form, technology and value creation across distance, and location decisions and firms' strategy. Her research in these areas is summarized in two books and a large number of articles, published in journals such as *Management Science*, *Strategic Management Journal* and the *Journal of International Business Studies*, among others. Prior to joining Baruch College in 2002, she was a Senior Research Fellow at Cambridge University, UK. Earlier, she was a member of the Research Division on Foreign Investment and Transnational Corporations at the United Nations in Geneva, Switzerland. In conjunction with these positions, she has been acting as consultant to a number of national and international organizations, including the United Nations, the World Bank, the European Union, London's Westminster City Council.

**Pablo M. Pinto**, Assistant Professor in the Political Science Department at Columbia University

Pablo M. Pinto is a resident member of the Saltzman Institute of War and Peace Studies, a research fellow of the Institute for Social and Economic Research and Policy, and member of the advisory committee of the Institute of Latin American Studies at Columbia. His areas of expertise are international and comparative political economy. His research analyzes the causes and consequences of foreign direct investment. He received his Ph.D. from the University of California San Diego, an MA in international politics from Aoyama Gakuin University, Japan, and a degree in law from the National University of La Plata, Argentina.

**Ravi Ramamurti**, CBA Distinguished Professor of International Business; Director, Center for Emerging Markets, Northeastern University

Ravi Ramamurti obtained his MBA from the Indian Institute of Management-Ahmedabad and his DBA from Harvard Business School. He has been a visiting professor at Harvard Business School, MIT's Sloan School of Management, IMD-Switzerland, The Fletcher School at Tufts University, and the Wharton School (University of Pennsylvania). Over three decades, his research and consulting have focused on the strategy of firms operating in, or from, emerging economies. He is the author or editor of four books, including *Emerging Multinationals in Emerging Markets* (2009), and has published extensively in the leading management journals. He has been a consultant to several

international agencies and to state-owned and private firms in many countries. In 2008, he was elected a Fellow of the Academy of International Business.

**Robert Ruby**, Head of Communications, Revenue Watch Institute

Robert Ruby worked as a newspaper correspondent in Europe and the Middle East, reporting from more than 30 countries, before becoming foreign editor of The Baltimore Sun. He later served as a senior editor at the Pew Research Center in Washington, D.C. and as director of communications for the International Center for Transitional Justice in New York. As head of communications for Revenue Watch, he oversees strategic communication issues, media outreach and publications. Robert has degrees from the Johns Hopkins University and Northwestern University. He is the author of the non-fiction books *Unknown Shore: The Lost History of England's Arctic Colony* and *Jericho: Dreams, Ruins, Phantoms*.

**Jeffrey D. Sachs**, Director of The Earth Institute, Quetelet Professor of Sustainable Development and Professor of Health Policy and Management at Columbia University

Jeffrey D. Sachs is also Special Advisor to United Nations Secretary-General Ban Ki-moon. From 2002 to 2006, he was Director of the UN Millennium Project and Special Advisor to United Nations Secretary-General Kofi Annan on the Millennium Development Goals, the internationally agreed goals to reduce extreme poverty, disease and hunger by the year 2015. He is also President and Co-Founder of Millennium Promise Alliance, a nonprofit organization aimed at ending extreme global poverty. He is author of hundreds of scholarly articles and many books, including the *New York Times* bestsellers *Common Wealth: Economics for a Crowded Planet* (2008) and *The End of Poverty* (2005). Prior to joining Columbia, he spent over 20 years at Harvard University, most recently as Director of the Center for International Development. A native of Detroit, Michigan, he received his B.A., M.A., and Ph.D. degrees at Harvard.

**Lisa E. Sachs**, Assistant Director, Vale Columbia Center on Sustainable International Investment

Lisa E. Sachs received a B.A. from Harvard University and a J.D. and a Master of International Affairs from Columbia University, where she was a James Kent Scholar and recipient of the Parker School Certificate in International and Comparative Law. Her academic research and practical work has focused on foreign investment, corporate responsibility, human rights, and economic development. She works with governments and with countries on maximizing the development impact of private and public investments. She is currently leading the Vale Columbia Center's work in Timor-Leste and Mozambique.

**Karl P. Sauvant**, Executive Director, Vale Columbia Center on Sustainable International Investment

Karl P. Sauvant is the Founding Executive Director of the Vale Columbia Center on Sustainable International Investment, Senior Research Scholar and Lecturer in Law at Columbia Law School, Co-Director of the Millennium Cities Initiative, and Guest Professor at Nankai University, China. Before that, he was Director of UNCTAD's Investment Division. He is the author of, or responsible for, a substantial number of publications. In 2006, he was elected an Honorary Fellow of the European International Business Academy. He received his Ph.D. from the University of Pennsylvania in 1975.